## OCyperrealistic eyebrow look with more volume.





Istudied software engineering in Iran and I always tried to teach others what i have learned. Even though I had a degree in computer engineering from a Dutch university, I decided to start with a field that would earn me more. I decided to join the PHI family and worked hard and unstoppable to reach my goal, and I'm finally there . now after a few years I have achieved all my wishes and I have more than thousands of successful students.



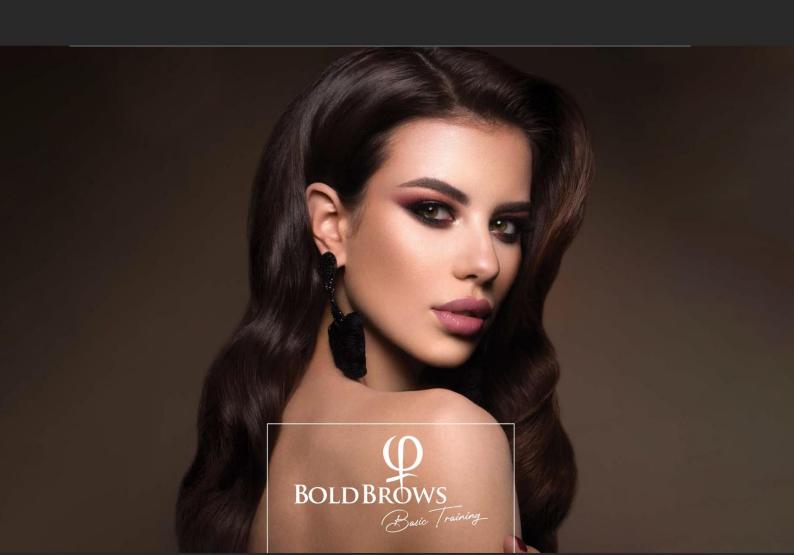














# What are BoldBrows?

Thick and full eyebrows are the dream of many women around the world. Fortunately for those who have sparse eyebrows and cannot naturally achieve this look, BoldBrows treatment provides a hyper-realistic eyebrow look.

What is BoldBrows training?

BoldBrows training is a special education at Phi Academy that allows all Students to acquire advanced knowledge of drawing eyebrows using special strokes that combine curved and braided hairs with short hairs and thus form the effect of greater eyebrow volume.



CR&FT MASTER

**6** MONTHS CRAFT MASTER SUPPORT



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## PROGRESS POSSIBILITY





Artist



Royal Artist



Master Assistant Craft Master





**Grand Master** 

FROM ARTIST TO GRAND MASTER

# How long Does BoldBrows training last?

BoldBrows training begins with the two-day live training that consists of two parts:



## DAY 1

Theoretical part: how to prepare the client, what BoldBrows course includes, a course on hygiene, color theory, face anatomy, appropriate care after treatment.



## DAY 2

Practical part: practicing on a live model.

## What After?

After the live training, participants gain access to the Craftmaster online learning platform, where all registered students go through online education on BoldBrows treatment.



## What is Starter kit?

All Students receive the appropriate Starter Kit, which contains all the necessary tools and products that allow Students to successfully practice and work in the future.



#### Starter kit

Universal Holder Silver (1 piece) Skin Candy 20/1 (1 piece) BoldBlade 30/1 (1 piece) Golden ratio divider (1 piece) Printed Latex 3/1 (1 piece) PhiBrows pencil 2/1 (1 piece) Red SUPE (2 pcs) Yellow SUPE (2 pcs) Black SUPE (2 pcs)



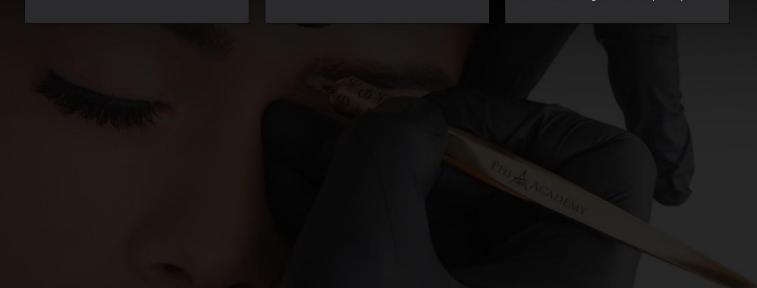
## Standard kit

Pigment Golden Brown SUPE (2 pcs) Pigment Brown 1 SUPE (2 pcs) Pigment Brown 2 SUPE (2 pcs) Pigment Brown 3 SUPE (2 pcs) Pigment Fox SUPE (2 pcs) Pigment Yellow SUPE (1 piece) Pigment Red SUPE (1 piece) Pigment Black SUPE (1 piece) BoldBlade 50/1 (1 piece) Golden Ratio Divider (1 piece) Printed Latex 3/1 (1 piece) Universal Holder silver (1 piece) PhiBlade disposable tool 18 U ECC 0.18 30/1 Scissors and Tweeezers (1 piece) Mineral Pencil (1 piece) Skin Candy Monodose Balm 50/1 (1 piece)



#### Premium kit

PhiBlade disposable tool 18 U ECC 0.18 30/1 Microblading Advanced Latex Training Kit BoldBlade 50/1 (1 piece) PhiWipes Asept 5/1 (1 piece) PhiWipes MakeUp Remover 5/1 (1 piece) Skin Candy After Care Balm 10mL (1 piece) Skin Candy Anti Shock 1 10mL (1 piece) Skin Candy Anti Shock 2 10 mL (1 piece) Skin Candy Sun Sweat Protection After Care Skin Candy Scar Coverage Gel 10mL (1 piece) Skin Candy Monodose Balm 50/1 (1 piece) PhiBrows Brown 1 SUPE Pigment 5mL (2 pcs) PhiBrows Brown 2 SUPE Pigment 5mL (2 pcs) PhiBrows Brown 3 SUPE Pigment 5mL (2 pcs) PhiBrows Golden Brown SUPE Pigment 5mL PhiBrows Fox SUPE Pigment 5mL (2 pcs) PhiBrows Black SUPE Pigment 5mL (1 piece) PhiBrows Red SUPE Pigment 5mL (1 piece) Stroke Marker 10mL (1 piece) PhiGlow Holder (1 piece) BBCompass (1 piece) Scissors and Tweezers (1 piece) AIO - Mirror (1 piece) PhiToBe Sunglasses (1 piece) PhiBrows Drawing Pencil Set 2 pcs (1 piece)



# How do / make progress?

After completing a two-day live training, all participants receive a certificate of attendance, and only after completing the tasks in the Craftmaster application, they receive the appropriate BoldBrows Artist certificate as well as their place on the map of Artists or Technicians within the official Phi Academy website.

















